

PRESS RELEASE

Swedish AI start-up Reedz ready to revolutionise the global publishing industry.

Reedz AB (“Reedz”) unveiled today its geographical expansion following the successful collaboration with several major publishers in the Nordics. The collaboration has proven Reedz AI translation and text-to-speech services and its ability to reduce the cost and time spent on publishing multilingual printed books, audiobooks and e-books ranging from fiction, non-fiction, educational literature, children’s books and more.

Reedz AI-generative technology enables the publication of both printed and digital literature in over 80 languages and mother tongues to more than 5.5 billion people worldwide, to meet the needs of the globally underserved market of multilingual literature and knowledge.

Reedz strategy is to expand through close and long-term partnerships, a proven scalable model following its successful collaboration with major publishers and partners in the Nordics.

- “We are grateful to all publishers and partners for their valuable collaboration and trust. Customer satisfaction is paramount to us and will be the foundation to our success. We look forward to continuing our growth in the Nordics, and to accelerate the expansion into new geographies. We believe our technology fundamentally changes the publishing industry”, says founder John Strandberg.

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About Reedz:

Reedz, founded in 2020, is an innovative impact company with leading AI technology, enabling AI translation and audio production in more than 80 languages at a fraction of the time and cost. Our mission is to use AI to enhance the ability of people worldwide through equal access to knowledge and literature.