

PRESS RELEASE

Al publisher Reedz Books announced the launch of Trisse Traktor, an acclaimed book, now available in over 80 languages.

Reedz Books, an imprint of Reedz AB (Reedz), is proud to announce the worldwide publication of Trisse Traktor, an Al-generated children's book written by Nicholas Fernholm. With its publication in more than 80 languages, Trisse Traktor is set to join the ranks of beloved classics such as Pippi Longstocking, Harry Potter and Alice in Wonderland as one of the most widely translated children's books in the world.

Trisse Traktor is an inspiring 20-page book with illustrations, created to help children learn how to manage their emotions. The book has received praise for its unique production, and is now being published in multiple languages, as well as released as an e-book and an audiobook with the help of Reedz Al technology.

Reedz AI technology is revolutionising the way children around the world can access knowledge and literature. With the ability to publish audiobooks and e-books in more than 80 languages and mother tongues, Reedz Books is expanding its current three thousand books to millions over the coming years. This expansion is aimed at meeting the ever-growing global demand for multilingual children's books.

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About Reedz:

In 2020, Reedz was founded with a mission to use AI to make the world a better place through equal access to knowledge and literature, and to bring people together by connecting them across cultures and languages. Today, Reedz has expanded to serve enterprise customers in industries such as e-commerce, education, finance, government, media, and publishing. With their latest endeavour, Reedz Books, is striving to become a global publishing business and make knowledge and literature available to children in all languages.